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FINAL 2024 PITCH DECK

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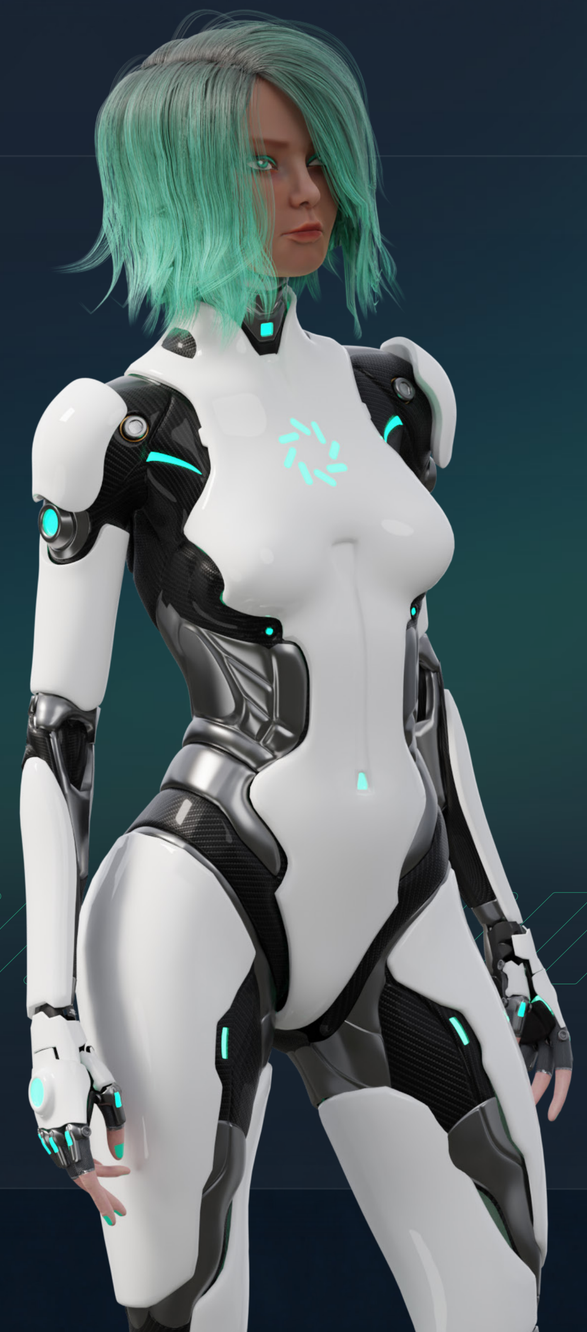
THIS IS Octavia

YOUR AUTONOMOUS AI ASSISTANT



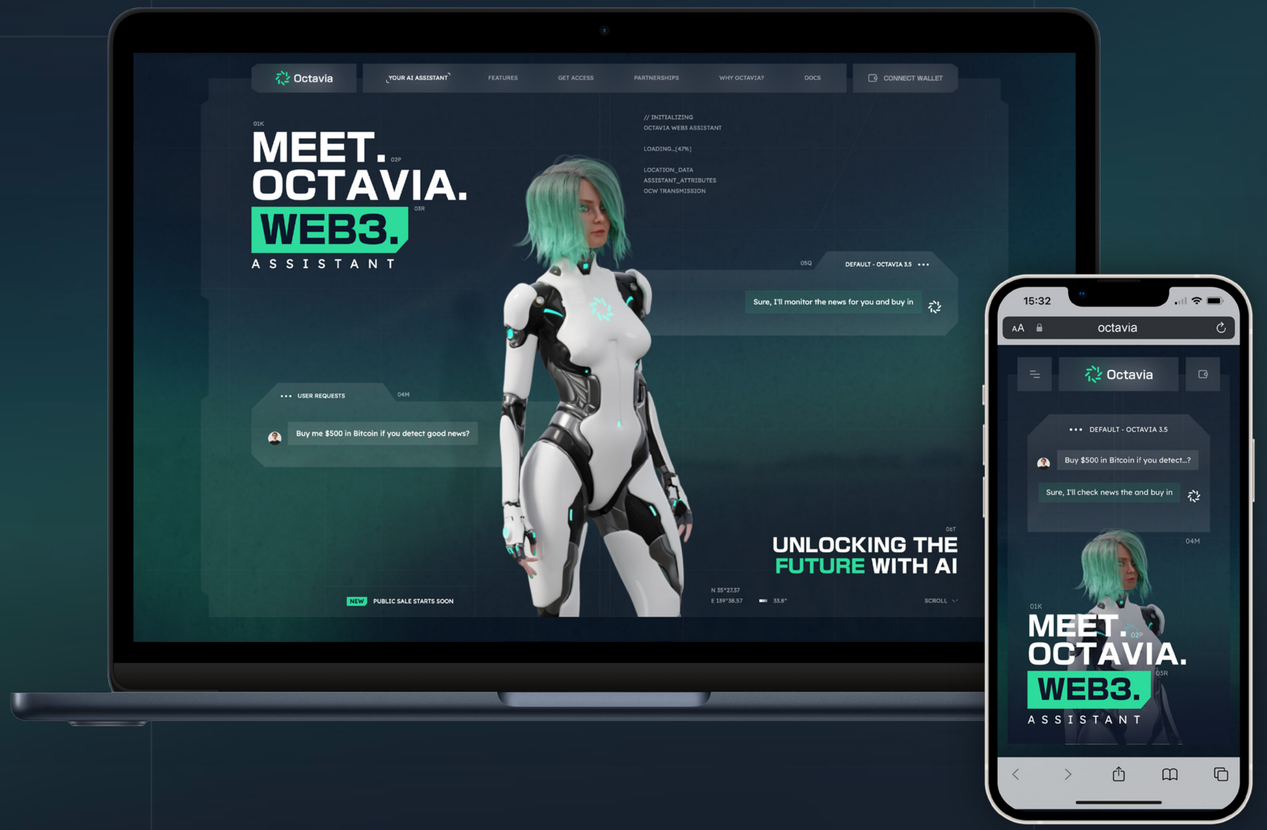
WHAT IS Octavia

THE SMART WEB3 ASSISTANT

Octavia is the **definitive AI Crypto & Web3 Assistant.** Making managing web3 communities, as well as researching and investing in crypto easier than ever.

- Provides **advanced support** for crypto and Web3 users.
- Makes **managing** Web3 Discord and Telegram and investing in crypto **simple.**
- **Uniting** both in-house and external models, blockchain, internet access, data and APIs.

CLICK HERE TO VIEW SITE



THE NEXT-GEN CRYPTO ASSISTANT

STREAMLINING YOUR CRYPTO EXPERIENCE

Whether you're a whale, degen or newbie, **$VIA** provides the only comprehensive crypto assistant for Groups & Individuals built by a **veteran DeFi team, proven track record and MVP product already developed.**

From the Octavia technology base are **two products**: Octavia for **Individuals** and Octavia for **Groups**.

Octavia ASSISTANT:

The **flagship** product

- An expert-built AI for crypto research, trading, and task automation.
- Communicate via Telegram, Discord, Twitter and the **Octavia** App.

Octavia FOR GROUPS:

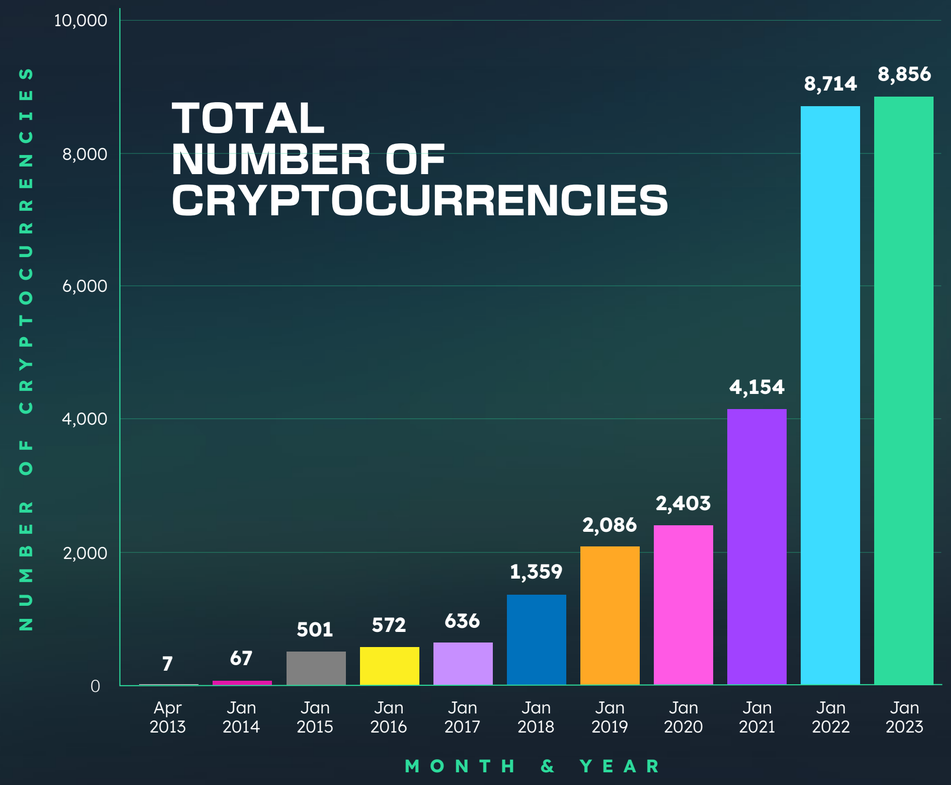
The **leading** AI Community Manager

- Moderates Discord and Telegram Web3 communities.
- Responds accurately to in-context questions about the groups' project, utilising **Octavia** Assistant technology.

THE PROBLEM

Successful crypto investing takes **TOO MUCH TIME** and research is **OVERWHELMING** for casual investors.

This leads to **RISK TAKING** and **LOST** opportunity.



Octavia **ASSISTANT**

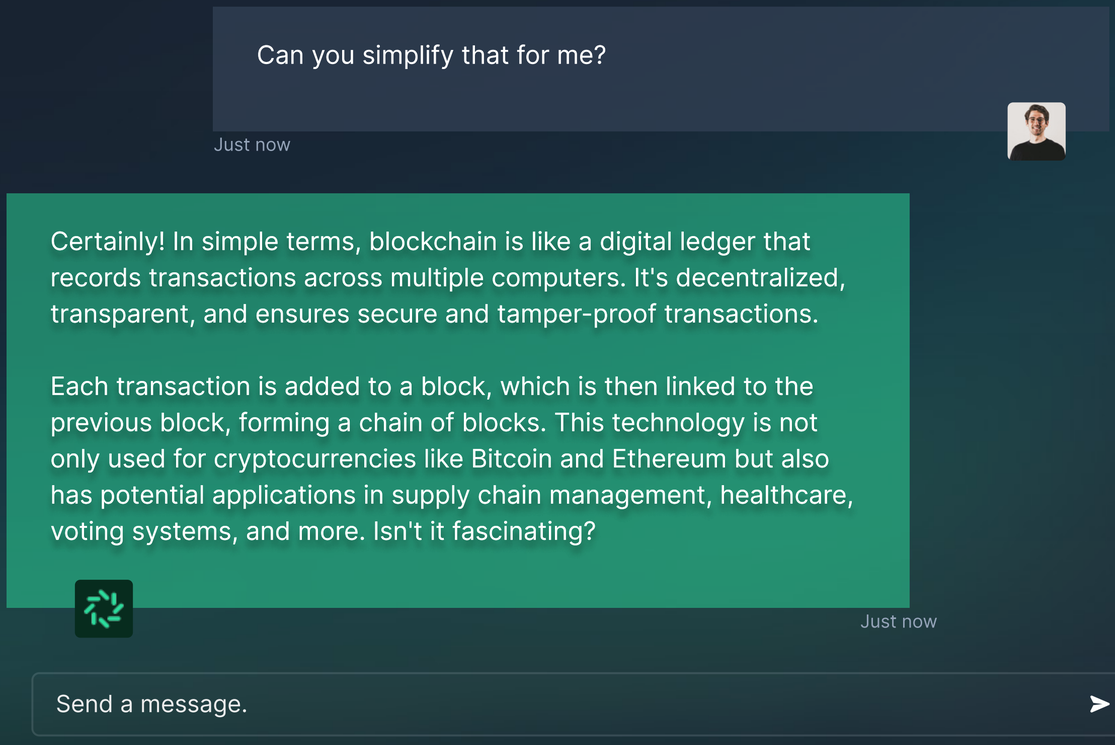
Data source: CoinMarketCap

OUR SOLUTION

(1/2)

NEW-TO-CRYPTO

Octavia is a **TRUSTED FRIEND** who can **help users** with their crypto journey. We abstract away a lot of the complexity of crypto by just **communicating** in **natural language**.



Octavia **ASSISTANT**

OUR SOLUTION

(2/2)

SEASONED WEB3 NATIVES

Octavia is an **ASSISTANT** designed to help with **advanced due diligence**.

Users will be able to **AUTOMATE** their research to **save time**.

What's the usecase behind the $1INCH token?

Just now

The 1inch token (1INCH) serves as the governance token for the 1inch Network, a decentralized exchange (DEX) aggregator that sources liquidity from various DEXs.

Holders of the 1INCH token have the power to vote on proposals and updates to the protocol, determining the direction and development of the platform.

In addition, the 1INCH token enables users to access premium features within the 1inch Network and participate in the platform's liquidity mining program.

Just now

Suggestions | What is the tokenomics of the $1INCH token? | Tell me more about Liquidity Mining | Buy $1inch

Send a message.

THE PROBLEM

Crypto projects **spend thousands** every year on moderating their communities. **Instead of growing your community,** moderators are forced into **reactively** fud-fighting, **repeating the same answers** to FAQs and writing **“Read pinned message”** more times than they can count.

Octavia

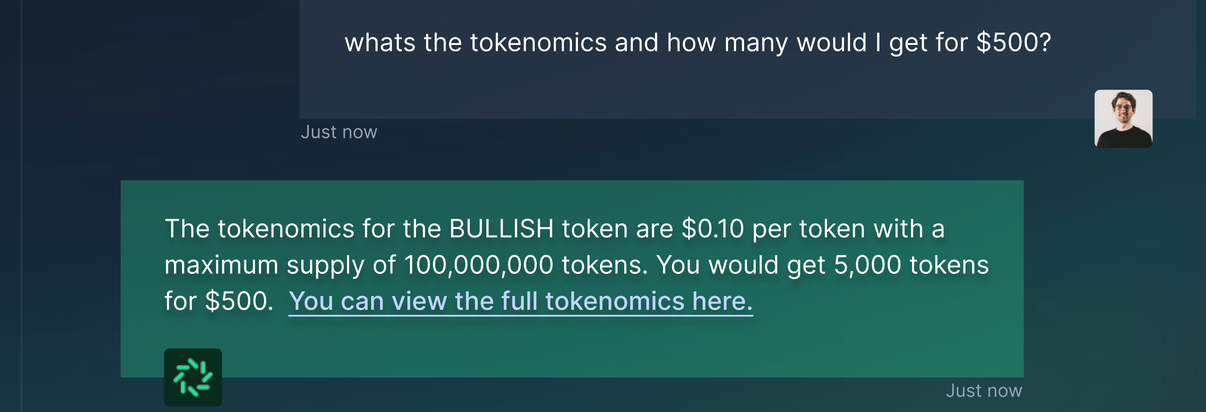
FOR GROUPS

OUR SOLUTION

(1/2)

Octavia is a **TOOL** to help group administrators to **moderate, manage** and respond accuratley to community members.

Additionally, **Octavia** can ingest your materials to provide **accurate** answers.



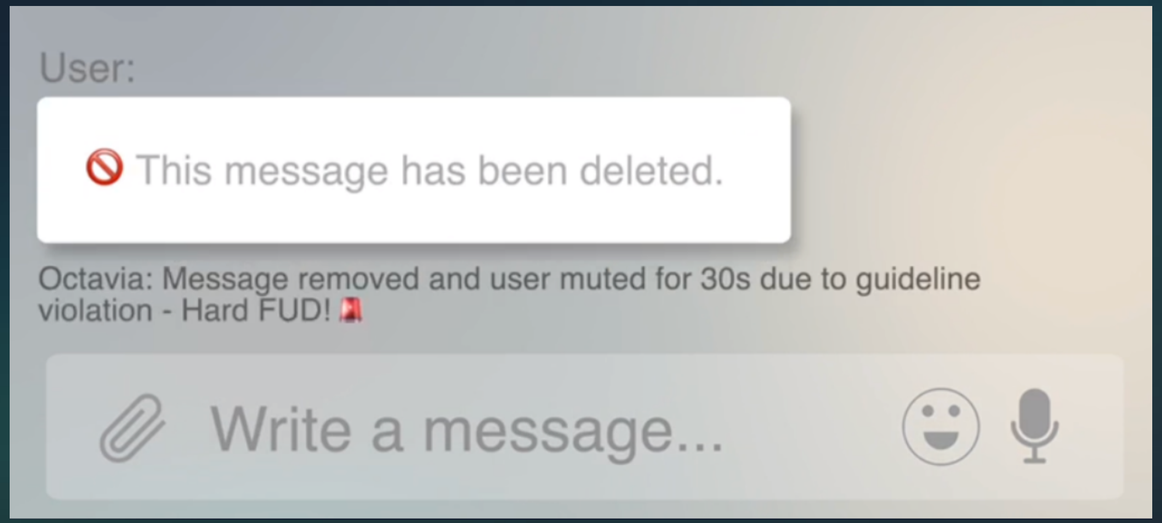
Octavia **FOR GROUPS**

OUR SOLUTION

(2/2)

Octavia moderates communities, detecting FUD, Hate Speech, Pitches and more abusive content and takes configurable action against it **INSTANTLY**

Keeping your community **clean, healthy** and **chatting.**



CLICK HERE TO VIEW OCTAVIA MODERATION

PARTNERS

GMX	MASTERBLOX™	LI.FI
moonboots	Decubate	poolz ventures
GAINS Associates	UNCX NETWORK™	+ MORE

TRACK RECORD

Our team have worked with some of the **BRIGHTEST MINDS** and **LARGEST** businesses on the globe, including but not limited to:

BINANCE SMART CHAIN

PRETTYLITTLETHING (boohoo PLC)

Johnson & Johnson

LIONSGATE

venmo

TANIUM

Bupa

+ MORE

WHY US?

Bogged

In 2021, our team **LAUNCHED** a trading platform called **Bogged Finance**.

$2.6 BILLION

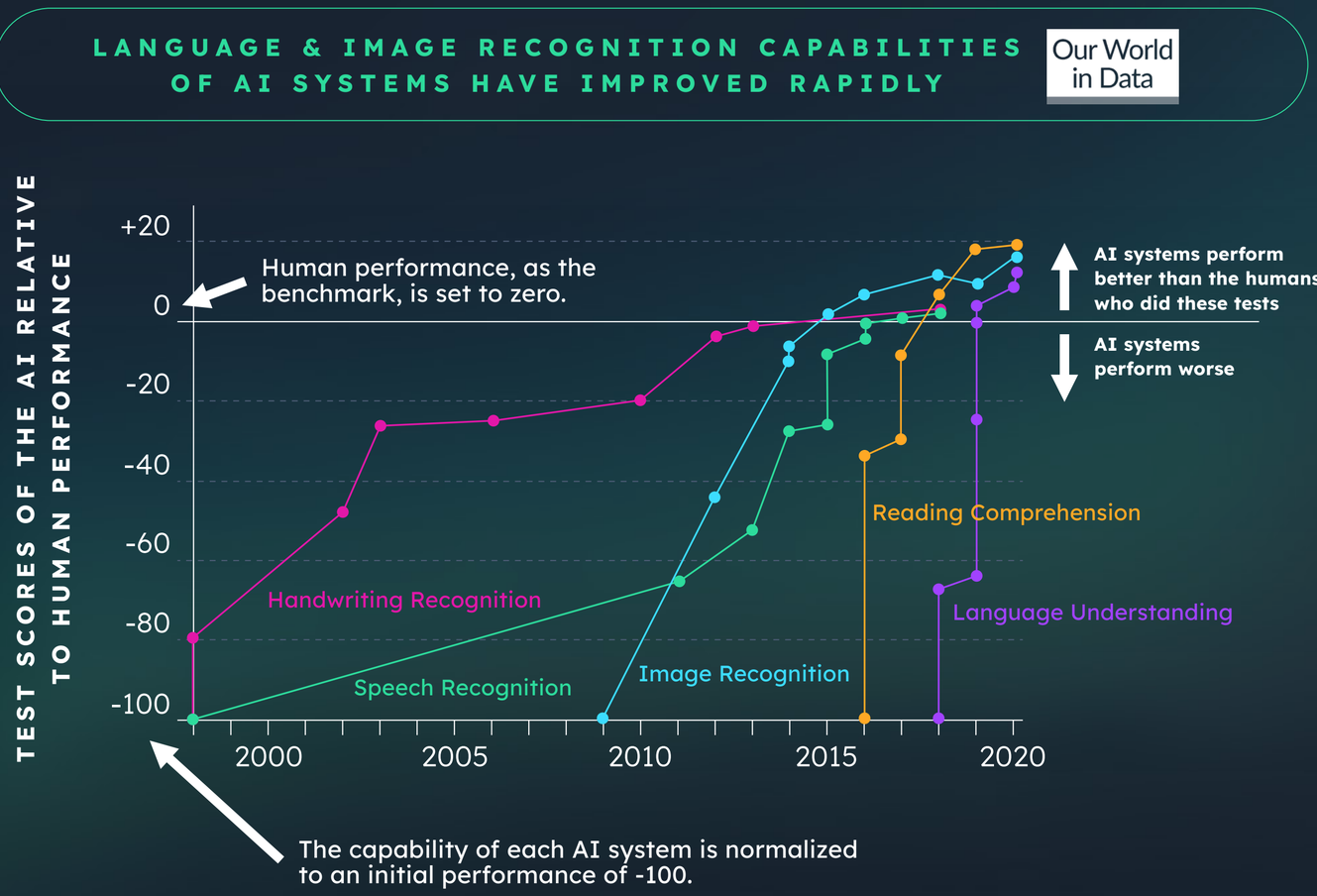
With $0 in VC funding, we **grew** to **300K** **users** and **$2.6 BILLION** in **traded volume**.

Octavia

Our team **WILL** make **Octavia** a **SUCCESS**

WHY NOW?

Generative AI is finally approaching the **QUALITY** and **PRICE** point that makes this **possible at scale**.



Octavia

Data source: Kiela et al. (2021) - Dynabench: Rethinking Benchmarking in NLP.
OurWorldinData.org - Research and data to make progress against the world's largest problems.
Licensed under CC-BY by the author Max Roser.

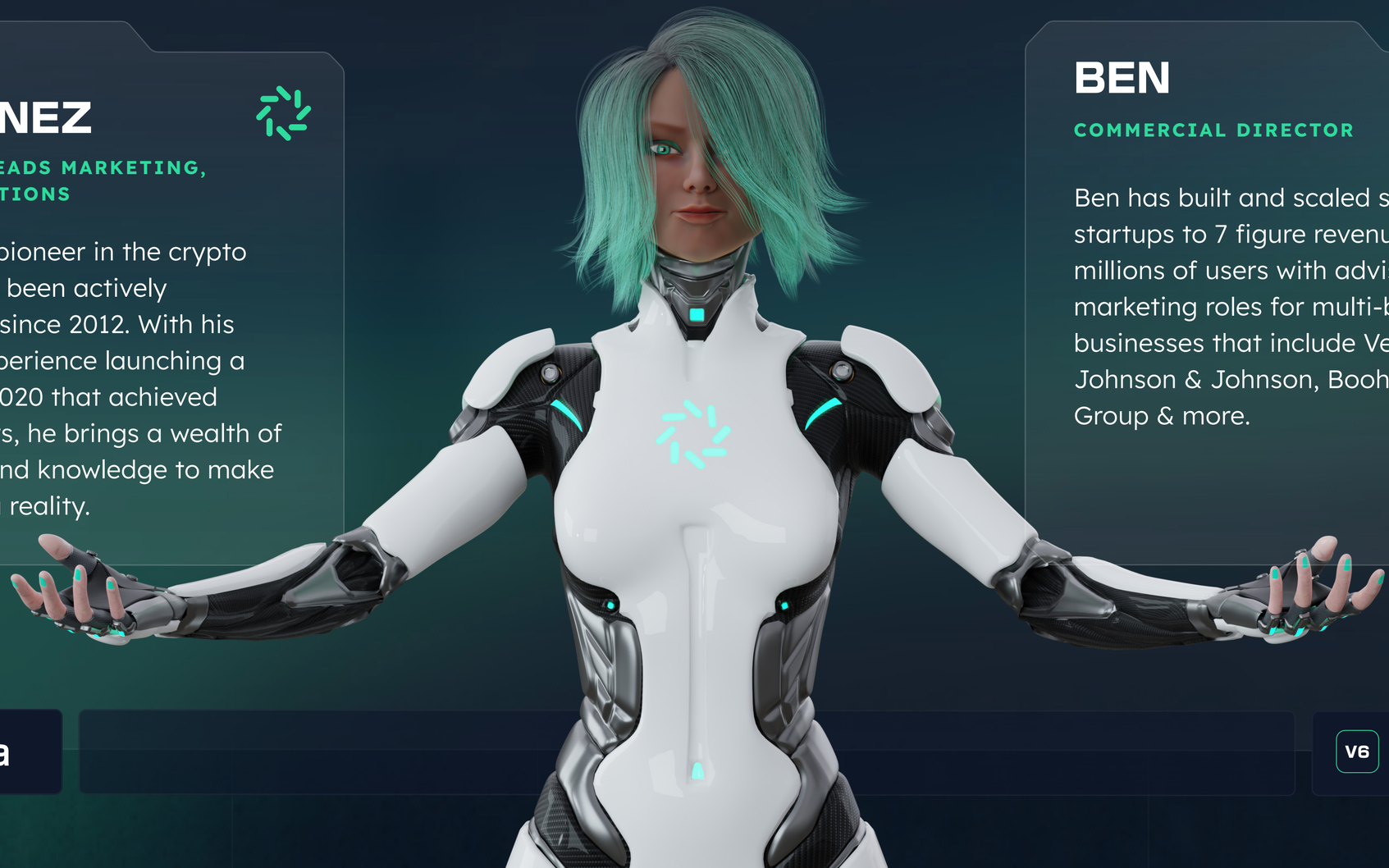
THE Octavia TEAM

(1/2)

LUKE MARTINEZ

FOUNDER - LEADS MARKETING, DEV & OPERATIONS

Luke, a true pioneer in the crypto industry, has been actively contributing since 2012. With his extensive experience launching a platform in 2020 that achieved 300,000 users, he brings a wealth of experience and knowledge to make this project a reality.



BEN

COMMERCIAL DIRECTOR

Ben has built and scaled several startups to 7 figure revenues and millions of users with advisory and marketing roles for multi-billion $ businesses that include Venmo, Johnson & Johnson, Boohoo Group & more.

THE Octavia TEAM

(2/2)

ALEXANDER
MACHINE LEARNING SPECIALIST

Alexandre, a seasoned professional, has been honing his skills in back-end development and infrastructure since 2014. His commitment to building robust and efficient systems ensures that Octavia's backend is secure and scalable, providing a solid foundation for the project's success.

BRETT
FULL STACK DEVELOPER

Brett is a seasoned Web3 developer with 3 years of DeFi industry experience building platforms to scale to millions of users. Brett leads the backend development of the Octavia for Groups feature set.

HENRIK
FRONT-END DEVELOPER

Henrik is a talented front-end developer, crafting user-friendly interfaces since 2013. His attention to detail enables him to create seamless user experiences for Octavia.

VALDO
BRANDING SPECIALIST, UX/UI

Valdo specialises in branding, and is responsible for the consistent branding that Octavia has today. He carries an unmatched passion for UI and UX, and crafts engaging experiences for users.

KELVIN
SOCIAL CONTENT CO-ORDINATOR

Kelvin, a dynamic marketing expert with a keen eye for social trends, entered the crypto space in 2015. Leveraging his industry insights, he spearheads Octavia's marketing efforts and creates impactful social media campaigns.

ELLIOTT
BUSINESS DEVELOPMENT

Elliott, an experienced business development manager, joins the Octavia team to focus on onboarding B2B users. With his proven track record in forging successful partnerships and driving business growth, Elliott brings valuable expertise to expand Octavia's presence and attract B2B clients.

GO TO MARKET (1/2)

The Octavia Team has **EXTENSIVE EXPERIENCE** in Go-To-Market for crypto projects. For Octavia there is a **TWO-PRONGED** for products and marketing.

Octavia FOR GROUPS:

- We will **leverage our existing network** & telegram community of project founders (1000+) to promote Octavia for Groups. Additionally our **deep partnerships** with **reputable partners** in the space will provide us with an opportunity to sell Octavia to their clients providing **thousands of opportunities**.
- The core offering is excellent too, Octavia is capable of moderating groups according to **their rules** – with little human oversight, **reducing expenses** for project teams who require **24/7 moderation coverage**, making implementation a no-brainer as we can **reduce moderation costs by 60-85%** for communities which require 24/7 coverage.
- We are currently rolling out Octavia for Groups across **partner communities,** with dozens of activations currently live, **servicing 200,000** DeFi Community Members.
- With **just 2,000 communities**, a number the team has reached with previous Web3 token-team focused tools, utilising our tool, we'd have **up to $1.5m in annual revenue**. This will **supercharge the** Octavia **ecosystem,** allowing us to **continue to develop** our AI toolset.
- Our plan, by end of 2025, is for Octavia to be the **#1 most used community moderation tool in the market** and have onboarded **over 10,000** moderation clients. Generating a recurring annual revenue of **over $10m**.

GO TO MARKET

(2/2)

Octavia THE ASSISTANT

- The assistant products' revenue will be delivered from **automation and other advanced features.** We have a **compelling roadmap** to develop Octavia to **automate trading** via allowing people to **place AI Orders** - which are orders for tokens dependent on real-world events, for example "Buy Bitcoin once the SEC announces positive regulation".

- These AI orders which monitor events that Octavia has access to (News/Blockchain/Web) provide the **killer app** which will convert users to the **premium model.**

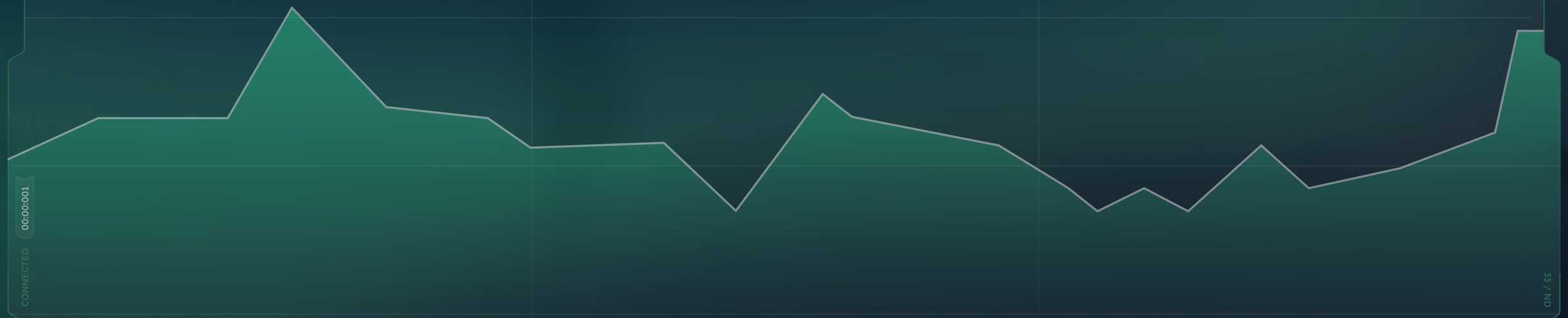
- We have, over the last 10 months, fostered **deep relationships** with the **Top launchpads in the world, Top 10 centralised exchanges,** seasoned marketing professionals and some of the **most sought** after incubators and accelerators. With their support, we plan to **list on several Top 10 exchanges,** including a **Top 5,** and entice thousands of users to the Octavia ecosystem.

- Users will come for the token and stay for the product, with our aim to be in **over 100 communities** and **serving over 1m DeFi users by launch** we are poised to be the **most successful AI product in the market** and the **#1 moderation tool globally.**

MARKET

The cryptocurrency market is a **$4.67 BILLION** a year industry.
Expected to **GROW BY 12.5%** year till 2027.

This growth is **primarily driven** by our **three core** target users.



Octavia

Data source: Grand View Research. (2023).
Cryptocurrency Market Size, Share & Trends Analysis Report.

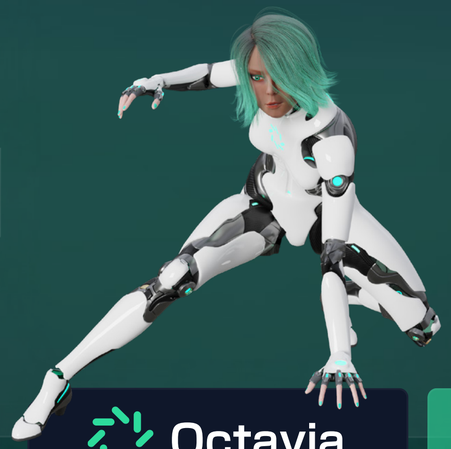
Octavia

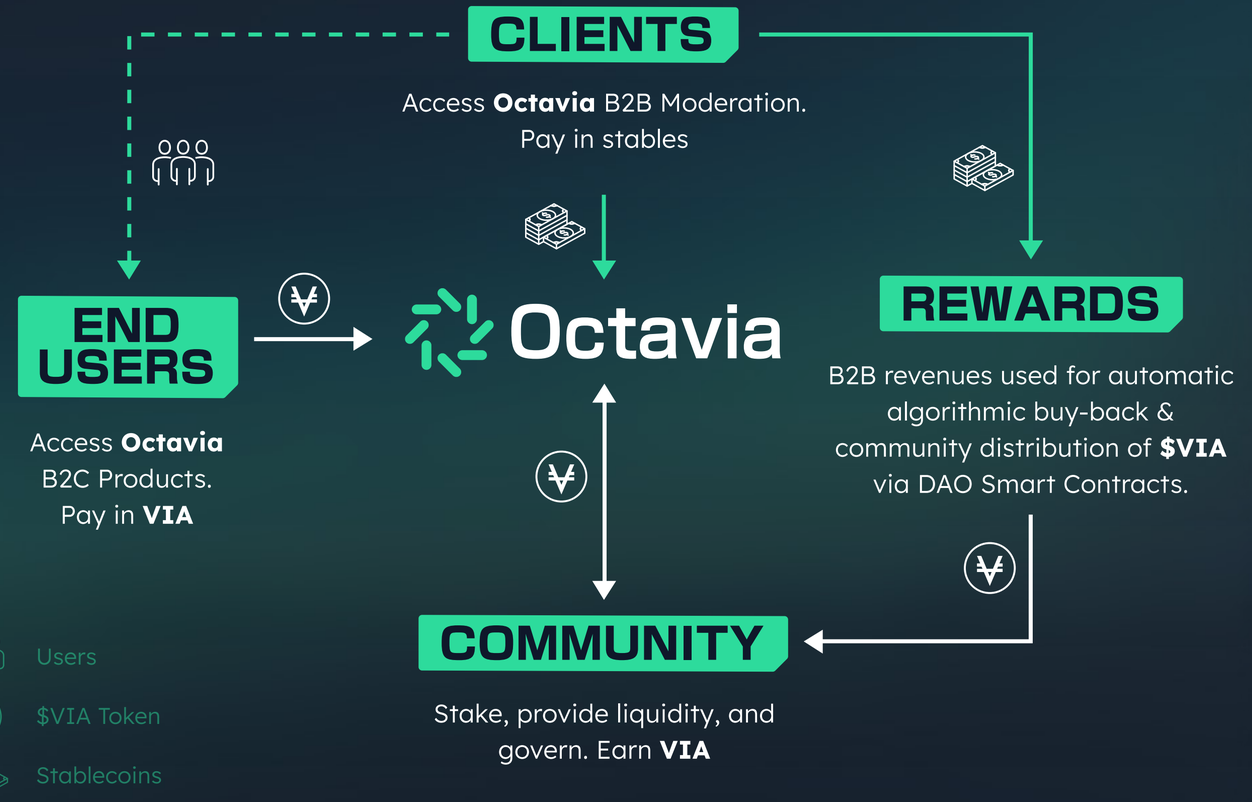
TOKEN ECONOMY

V5 FINAL 2024 PITCH DECK

THE Octavia FLYWHEEL EFFECT

The **Octavia** flywheel means that **REVENUE** in **both stable** and **$VIA token** feeds directly back to the **Octavia** ecosystem to create a **sustainable** and **LONG-TERM** token economy.





Octavia

TOKEN ECONOMY

Octavia TOKEN ALLOCATIONS

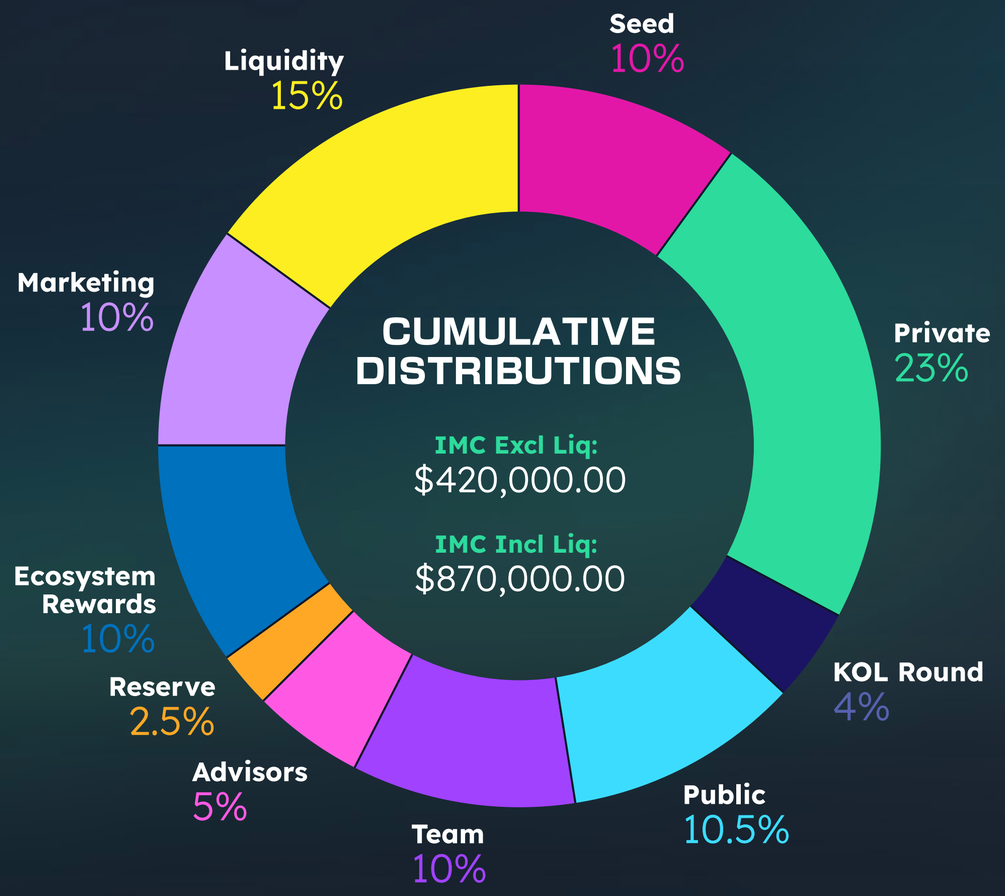
Name:	Octavia	Current Raise	Private
Total Raise:	$3,690,000	Current Valuation	$8,000,000
Total Supply:	100,000,000	Public Valuation	$10,000,000

Initial Market Cap wo/ Liquidity	$420,000
Initial Market Cap With Liquidity	$870,000
Initial Circulating Supply	8.70%

SALES STAGES AND RAISE ALLOCATION

Investment Round	Price Per Token	Discount to TGE Price	Amount of Tokens	Allocation of Total Supply	Raise Amount	Valuation	IDO x
Seed	$0.050	50%	10,000,000	10%	$500,000	$5,000,000	2.00
Private	$0.080	20%	23,000,000	23.00%	$1,840,000	$8,000,000	1.25
KOL Round	$0.075	25%	4,000,000	4.00%	$300,000	$7,500,000	1.33
Public	$0.100	--	10,500,000	10.50%	$1,050,000	$10,000,000	1.00
TOTAL	--	--	47,500,000	47.50%	$3,690,000	--	--

TOKEN ALLOCATION			VESTING SCHEDULES				
Allocation	% of Total Supply	Amount of Tokens	TGE % of Allocation	% of Supply Unlocked at TGE	Cliff (in months)	Vesting (in months)	Total Vesting (in months)
Seed	10.00%	10,000,000	5.0%	0.50%	3	12	15
Private	23.00%	23,000,000	7.50%	1.73%	2	10	12
KOL Round	4.00%	4,000,000	10.0%	0.40%	0	10	10
Public	10.50%	10,500,000	15.0%	1.58%	0	8	8
Team	10.00%	10,000,000	0.0%	0.00%	12	36	48
Advisors	5.00%	5,000,000	0.0%	0.00%	6	24	30
Reserve	2.50%	2,500,000	0.0%	0.00%	12	36	48
Ecosystem Rewards	10.00%	10,000,000	0.0%	0.00%	0	48	48
Marketing	10.00%	10,000,000	0.0%	0.00%	1	36	37
Liquidity	15.00%	15,000,000	30.0%	4.50%	0	12	12
TOTAL	100%		N/A	8.70%			



Octavia $VIA TOKEN SUMMARY (1/3)

1. TOKEN UTILITIES

MEDIUM OF EXCHANGE

- **$VIA tokens** are used to access Octavia's premium B2C products
- **Rewards** in **$VIA tokens** for participating in the DAO

PROOF OF COMMITMENT

- **Staking $VIA** tokens supports Octavia's DAO & decentralised protocol
- **Engagement** in DAO governance using **$VIA** tokens
- **Liquidity** provision using **$VIA tokens** in DEXs earns transaction fees

Octavia $VIA TOKEN SUMMARY (2/3)

2. REWARD ECONOMY DYNAMICS

The **Octavia** DAO will be offering **$VIA REWARDS** to users as **incentives** for user participation in **various programmes,** detailed here:

- **REFER2EARN:**
  Users can introduce paying clients to earn **DAO participation rewards**
- **TRAIN2EARN:**
  Users can **earn tokens** by providing feedback to help the DAO train better moderation models
- **LEARN2EARN:**
  3rd parties will use **Octavia** as an education tool. **Octavia** will **offer grants and rewards** for people learning and asking/answering questions

Octavia $VIA TOKEN SUMMARY (3/3)

2. REWARD ECONOMY DYNAMICS (CONTD)

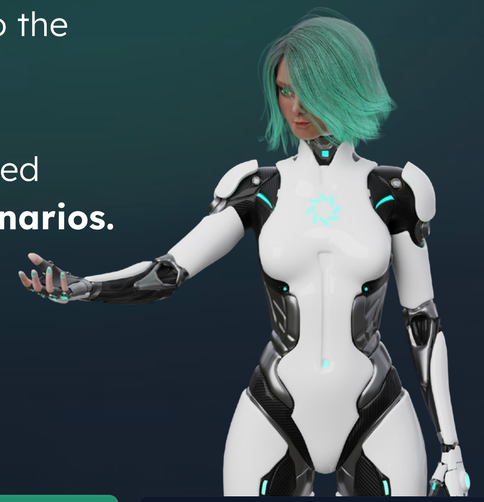
Octavia's **current primary** revenue stream lies within its moderation tool, wherein communities pay **Octavia** a **monthly fee average $150** to make use of their SaaS community moderation technology.

Ecosystem rewards algorithmically paid out by the DAO will only make up a portion of the ecosystem revenue. The **goal of this is to avoid** an inflationary mechanism, where tokens are being distributed to users without backing in value.

All **$VIA tokens** distributed programmatically by the DAO's reward schemes will have been **purchased using** **Octavia** moderation revenues. This has the **added benefit** of creating a free float reduction mechanism, where the **extraneous revenues** introduced will work to accumulate tokens from the free market into the **Octavia** Treasury.

The effect of this free float reduction is illustrated overleaf for **4 different customer growth scenarios.**

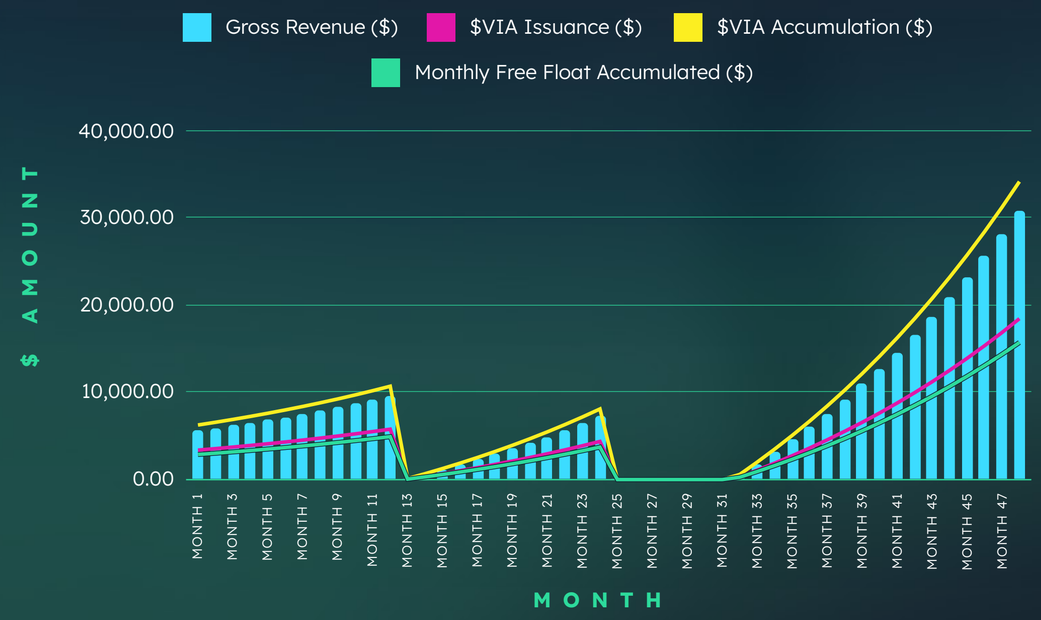
Operational expenses have been considered in the models.



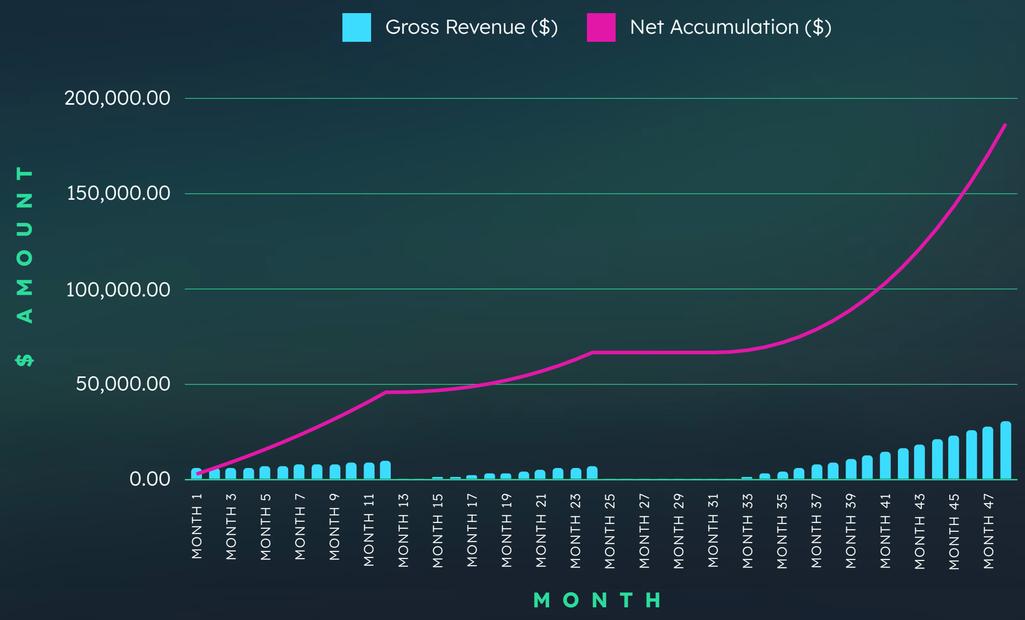
Octavia REVENUE DYNAMICS (1/4)

STARTING AT 100 CLIENTS WITH 5% MOM GROWTH:

$VIA FLOAT DYNAMICS AGAINST GROSS REVENUE



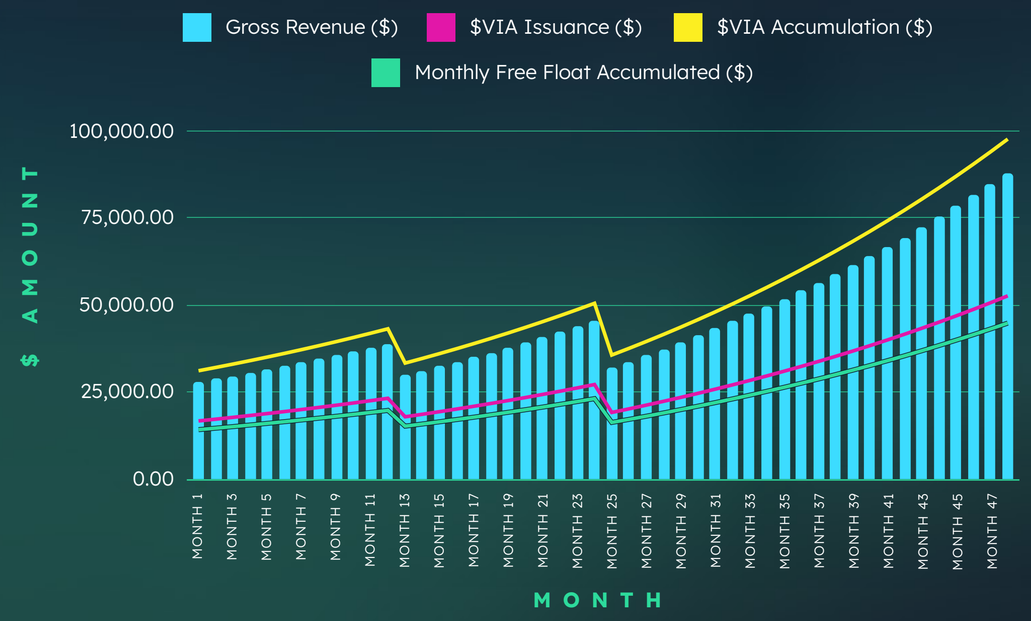
NET $VIA ACCUMULATION OVER TIME



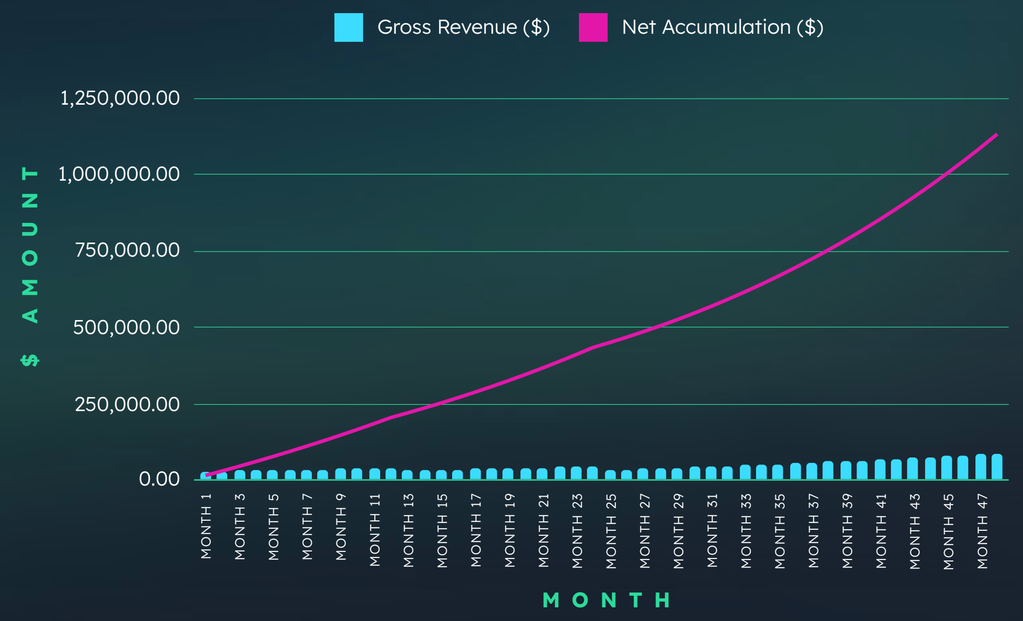
Octavia REVENUE DYNAMICS (2/4)

STARTING AT 500 CLIENTS WITH 3% MOM GROWTH:

$VIA FLOAT DYNAMICS AGAINST GROSS REVENUE



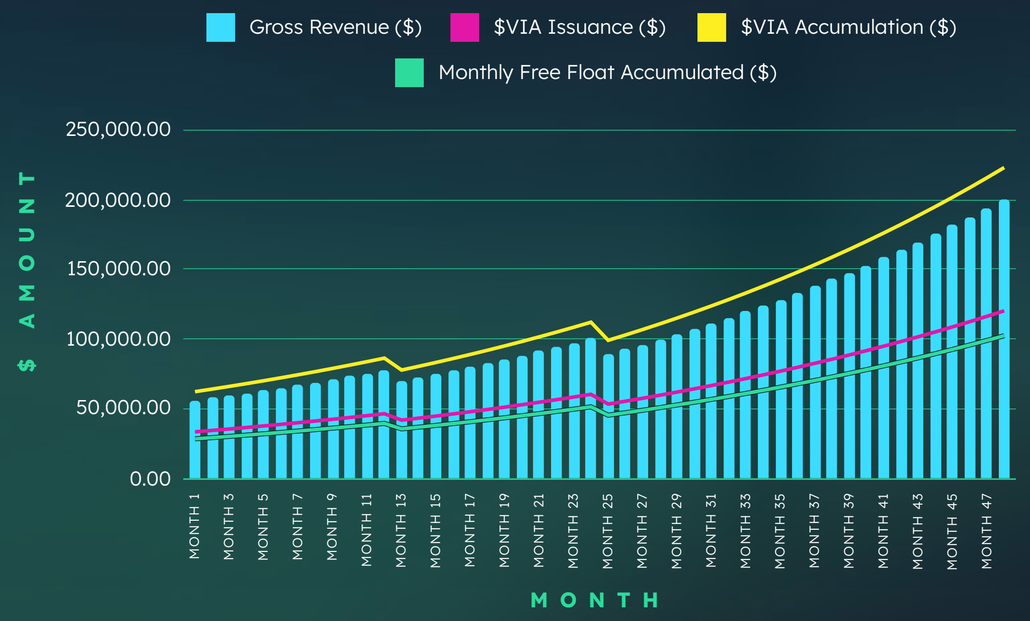
NET $VIA ACCUMULATION OVER TIME



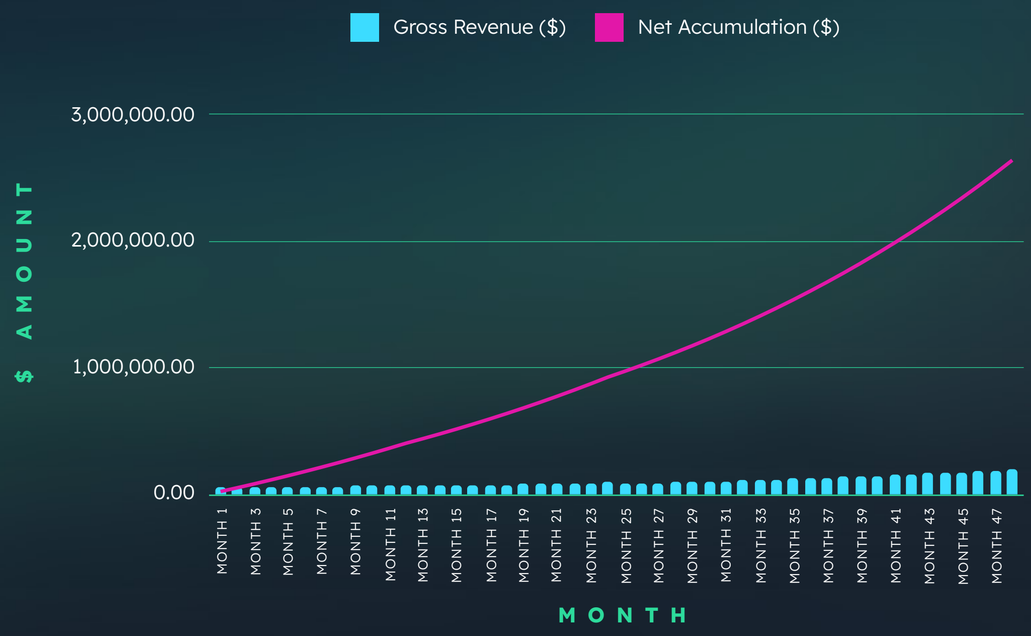
Octavia REVENUE DYNAMICS (3/4)

STARTING AT 1000 CLIENTS WITH 3% MOM GROWTH:

$VIA FLOAT DYNAMICS AGAINST GROSS REVENUE



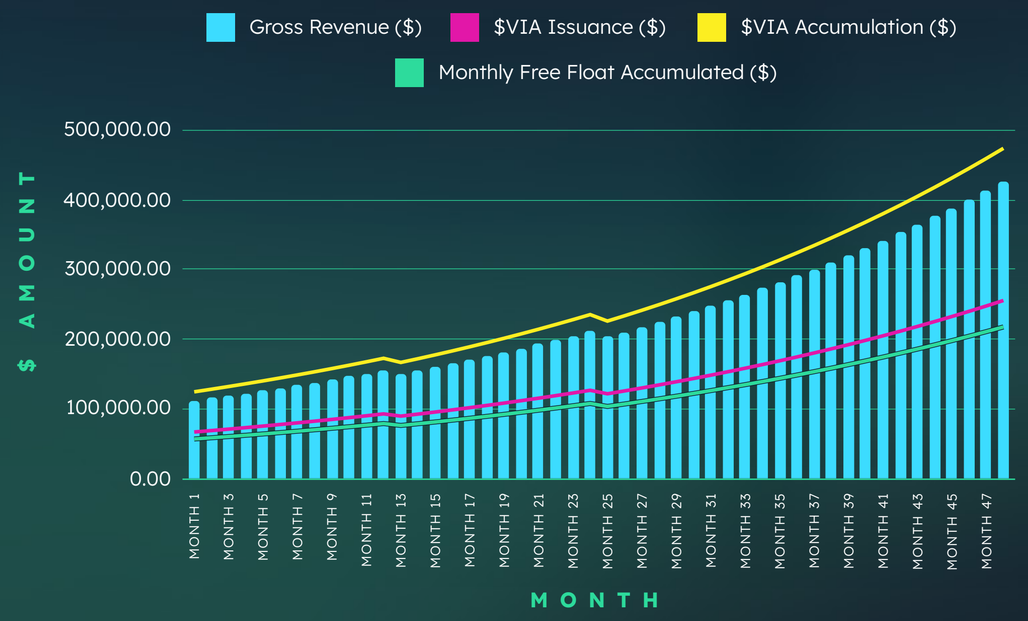
NET $VIA ACCUMULATION OVER TIME



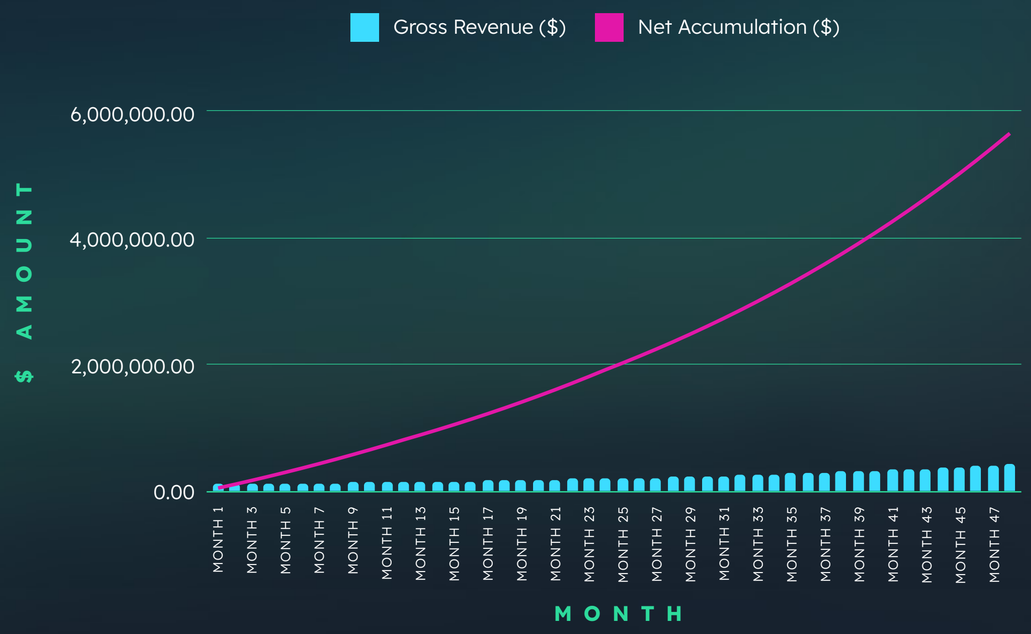
Octavia REVENUE DYNAMICS (4/4)

STARTING AT 2000 CLIENTS WITH 3% MOM GROWTH:

$VIA FLOAT DYNAMICS AGAINST GROSS REVENUE



NET $VIA ACCUMULATION OVER TIME



FURTHER READING

Octavia DOCUMENTATION

https://docs.octavia.one/

READ HERE

Octavia TOKENOMICS

READ HERE

Octavia TECHNICAL PAPER

https://octavia.one/technical-paper.pdf

READ HERE

Octavia MEDIUM

https://medium.com/@OctaviaToken

READ HERE

THANK YOU

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You can also read more at **DOCS.OCTAVIA.ONE**

Octavia